

Preface

Minimally Invasive Cosmetic Facial Surgery



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Guest Editor

It is my distinct honor to have been asked to guest edit another issue of the *Oral and Maxillofacial Surgery Clinics of North America*. In November 2000, I had the honor to edit an issue on Cosmetic Facial Surgery. That volume is certainly a keeper due to the variety of contributing authors and serves as an excellent primer on cosmetic surgery techniques such as skin care, eyelid surgery, and Botox. I am told by the publisher that the 2000 issue remains a highly requested reprint. I am confident that this current issue on Minimally Invasive Cosmetic Facial Surgery will also remain a favorite, again because of the reputation of the contributing authors and their quality of work.

In the four short years since the 2000 edition, much has changed in the field of cosmetic facial surgery. There are techniques that are common now (Intense Pulsed Light (IPL), Restylane, Advanta facial implants) that were not even available in 2000, which is testament to the fast rate of change and innovation in cosmetic surgery.

With the baby boomers entering their fifth decade, there is no shortage of cosmetic patients. Cosmetic surgery is more popular than ever. This popularity is also underlined by the emergence of cosmetic surgery reality television shows. Cosmetic surgery is a hot topic in our society. Like all disciplines, the public has extreme interest for “what is hot and what is not.” The populous is especially interested in procedures

that are new, have short or no recovery time, and produce a noticeable difference. To that end, this text should be a valuable addition for those doctors who have an interest in cosmetic facial surgery.

Readers of this series will notice that there has been a significant increase in cosmetic surgery topics in the *Oral and Maxillofacial Surgery Clinics of North America* and the *Atlas of the Oral and Maxillofacial Surgery Clinics of North America*. This increase is representative of the role of the profession of oral and maxillofacial surgery in cosmetic facial surgery. Although there are competing professions that for reasons of turf and economics attempt to dissuade the public with inaccuracies about the role of our profession in cosmetic facial surgery, cosmetic facial surgery is one of the fastest growing aspects of our profession.

It is my hope that this text will serve to bring light to cosmetic facial surgery in our profession and serve as a reference and a guide to what I believe are exciting procedures. I am proud to have assembled such an authoritative list of contributing authors from a diverse group of specialties that deal with cosmetic surgery. In addition, the rise in the popularity of any procedure will spark a similar rise in the legal profession with lawsuits concerning these procedures. Attorney Scott Johnson is an authority on defending doctors—including oral and maxillofacial surgeons—and his input on how to protect our practices and

patients is welcomed. Dr. Des Fernandes is a plastic surgeon and recognized speaker from South Africa who is one of the most forward-thinking cosmetic surgeons I have ever had the opportunity to meet and hear. He describes a truly minimally invasive means of facial resurfacing that is innovative. Michael Kane is a renowned plastic surgeon who is an international authority on Botox. His input on Botox usage in the lower face is quite innovative. I personally caution every surgeon: these Botox techniques in the lower face are not for the novice injector and should be attempted by only those doctors with significant experience with Botox in the upper face. I have included input from Dr. Steve Hopping from ENT/Facial Plastics who discusses the S-Lift and input from the famous dermatologist Dr. Suzan Obagi. Dr. Obagi is an ardent supporter of our profession and is one of the brightest up-and-coming stars in the field

of cosmetic facial surgery. Dr. John Flynn provides some excellent input on the international status of cosmetic procedures and represents the Australasian experience. Drs. Angelo Cuzalina, James Koehler, and Bruce Chisholm truly are innovators in our profession and their command of cosmetic facial surgery has always impressed me. My associate Dr. Craig Vigliante and I have also attempted to provide useful information on facial anatomy and new procedures, respectively.

I hope that readers will learn as much from reading this issue as I learned from editing it.

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