



the **Aesthetic** report

In this issue

The Art of Facial Contouring

The Use of Facial Implants
and Fillers in
Aesthetic Surgery

A Two
Day

cadaver
dissection
course to be
held at

Touro
University

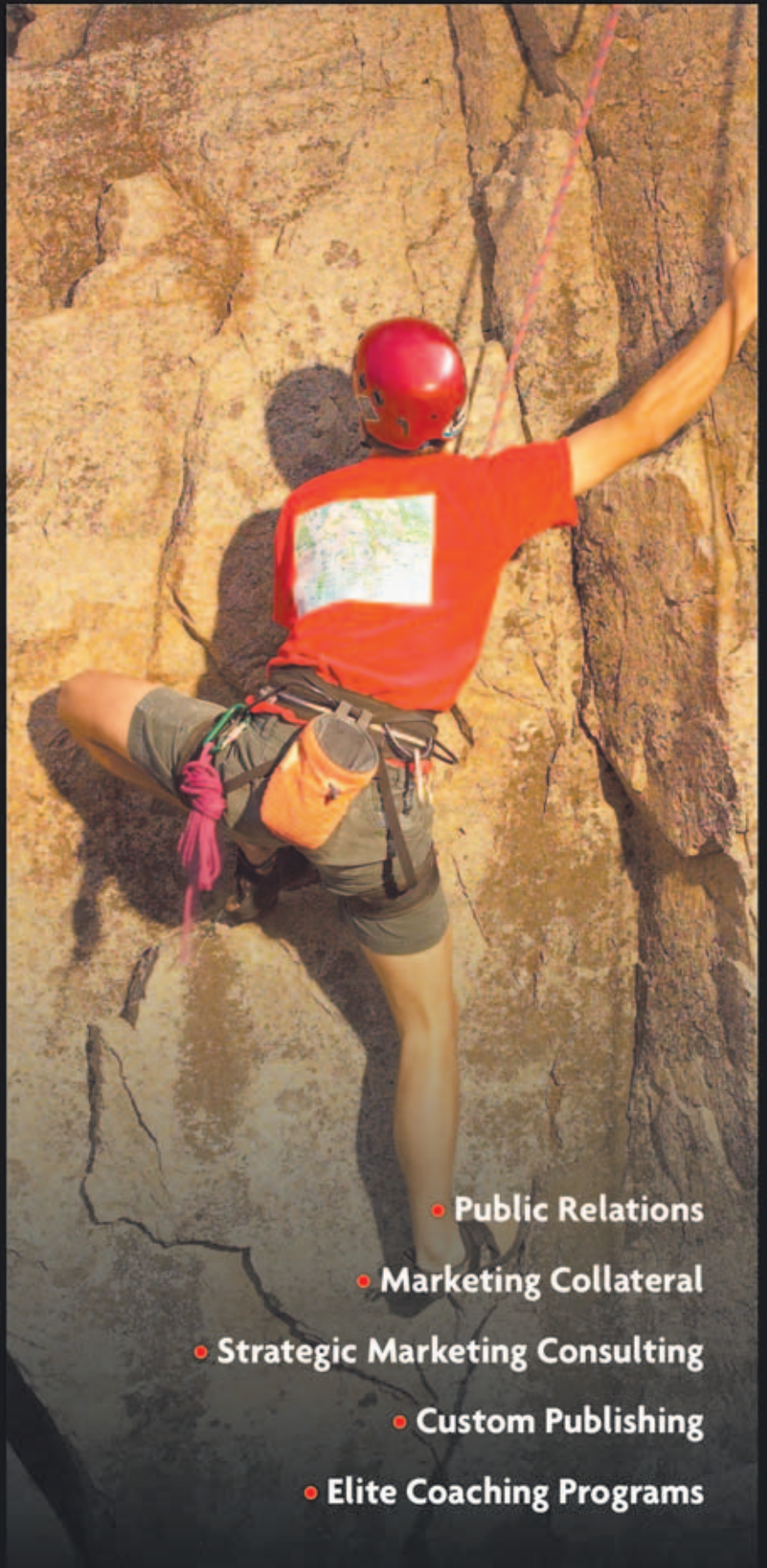
Las Vegas,
Nevada
October 23-24, 2008

15.5 CME's

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Welcome to *The Aesthetic Report*. This issue is dedicated to an exciting upcoming medical meeting entitled **The Art of Facial Contouring: The Use of Facial Implants and Fillers in Aesthetic Surgery**, a 2-day cadaver dissection course to be held **on October 23 & 24, 2008 at Touro University in Las Vegas.**

As President of The Professional Image, Inc., I am excited to celebrate over 20 years of hosting, managing and creating world class medical education training seminars and meetings, as well as providing high-end public relations and marketing services to the aesthetic community. We have managed meetings all across the country and internationally and are always excited to be back in Las Vegas!

Last year we hosted three similar courses in Las Vegas wherein attendees enjoyed a one-day cadaver dissection experience. By request, we have added an extra day of dissection to our curriculum so that our panel of experts can spend even more time sharing wisdom and experience, and training each attendee as thoroughly as possible on these specialized techniques.

This year, as well as adding an extra day to the program, we are also training attendees on the combined efficacy of facial implants with facial fillers. We all know the benefits facial fillers have brought to patients. Now by combining them with facial implants, our panel of experts are not only enjoying combining surgery with injection in a new way, they are also seeing the difference it is making to the results they can offer the patient. After all, patient surgical success is what everybody is aiming to attain and this course will provide you with the instruction necessary to easily incorporate these skills into your practice.

I hope you will join us in Las Vegas this October.

Sincerely yours,

Angela O'Mara, President

THE PROFESSIONAL IMAGE, INC.
www.theprofessionalimage.com

We would like to especially and sincerely thank **Implantech, Inc.** and **Medicis** for its generous support throughout the years to TPI programs.

Inside This Issue:

- Events of the Day
- About Our Speakers
- Hotel Accommodations
- Course Registration

About the Magazine:

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phone: 1.949.760-1141

“The Art of Fac

Oct. 23 & 24, 2008, Course Faculty: William J. Binder, MD, Alan Kaye, DDS

The experts in the field will provide their extensive experience to help the surgeon understand the latest trends in facial surgery. The course will include lecture material, videos and a hands-on cadaver lab.

William Binder, MD, FACS, is board certified by both the American Board of Otolaryngology and Head & Neck Surgery. He is a fellow of the AAFPRS, Asst. Clinical Professor at UCLA Medical Center and Attending Surgeon at Cedars Sinai Medical Center. Dr. Binder has edited 3 textbooks,



published over 60 articles and chapters in national medical and surgical journals and is a pioneer in the use and developments in facial implants to create the modern field of facial contouring.

Alan Kaye, DDS, is a graduate of Howard University College of Dentistry and Long Island University. Dr. Kaye is a member of multiple organizations including the American Academy of Implant Dentistry and the American Academy of Implant



Prosthodontics. Dr. Kaye is a noted lecturer and author and has co-authored textbooks, articles and several senate bills. Dr. Kaye continues to consult with various legislators on issues impacting senior health care.

Val Lambros, MD, FACS, has been on the forefront of new thought and technique in plastic surgery on both a national and international level. A graduate of Rush Medical College, Dr. Lambros has taught at UCI, UCLA, and the University of Miami. Dr. Lambros is a member of the Diplomate of the American Board of Plastic Surgery and lectures regularly challenging traditional plastic surgery assumptions about many aspects of facial aging and facial surgery.

Seminar Agenda Thursday October 23, 2008

8:00 – 8:30 a.m.	Registration and Continental Breakfast	
8:30 - 9:00 a.m.	Welcome, Introduction and Overview of Facial Implants, Fillers & Biomaterials	W. Binder, MD
9:00 – 9:40 a.m.	Facial Aging, a Fresh Look: Deciding how to approach Facial Rejuvenation	Val Lambros, MD
9:40 – 10:20 a.m.	Basics of Chin Implants: Indications & Technique with Video	W. Binder, MD
10:20 – 10:40 a.m.	BREAK	
10:40 – 11:15 a.m.	Advanced Concepts in Chin Augmentation & Mandibular Angle Implants	E. Terino, MD
11:15 – Noon	Mandibular Angle and Mandibular Body Implants	J. Niamtu, MD
Noon – 1:00 p.m.	LUNCH	
1:00 – 1:30 p.m.	Techniques in Chin & Mandibular Implants: VIDEO – (In Cadaver Lab)	Faculty
1:30 – 4:15 p.m.	CADAVER LAB <ul style="list-style-type: none">• Surgical Techniques in Mandibular Augmentation:• Chin, Pre-Jowl, Angle & Total Mandibular Augmentation.• Adjunctive Use of Facial Fillers for the lower 1/3 of the face	Demonstration by Faculty
4:15 – 5:00 p.m.	Round Table Discussion & Q & A: How to manage complications of Mandibular Contouring; Current concepts in Facial Rejuvenation of the lower 1/3 of the Face	Faculty
5:00 p.m.	Adjourn & Bus – Back to Hotel	
6:30 – 7:30 p.m.	Cocktail Reception for Participants and Faculty	

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Facial Contouring”

Dr. W. Binder, MD, Val Lambros, MD, FACS, Joesph Niamtu III MD, Edward O. Terino, MD
Techniques in performing facial implant procedures and obtaining the best outcomes in facial contouring.
Includes lab dissection. This two-day course will provide 15.5 CME credits.

Seminar Agenda Friday October 24, 2008

8:00 – 8:30 a.m.	Registration and Continental Breakfast	
8:30 – 9:00 a.m.	Introduction & Overview of Mid-Face Rejuvenation: Malar, Submalar, and Midface Implants Facial Aging; Volumizing the Midface with implants	W. Binder, MD
9:00 – 9:20 a.m.	My experience with Fat Augmentation	Val Lambros, MD
9:20 – 9:50 a.m.	Overview of Injectable Fillers. The Perfect Companion for Facial Implants.	J. Niamtu, DMD
9:50 – 10:10 a.m.	BREAK	
10:10 – 10:40 a.m.	Advanced Concepts in Malar Augmentation; The ability to change facial bone structure	E. Terino, MD
10:40 – 11:00 a.m.	Volumetric Treatment of the Periorbital Region	Val Lambros, MD
11:00 – 11:30	Custom Implants in Reconstructive and Aesthetic Surgery	Alan Kaye, DDS
11:30 – Noon	Use of ePTFE and Composite Implants in Rhinoplasty	W. Binder, MD
Noon – 1:00 p.m.	LUNCH	
1:00 – 1:30 p.m.	Techniques in Midface Implants: VIDEO – (In Cadaver Lab)	Faculty
1:30 – 4:15 p.m.	CADAVER LAB • Surgical Techniques in Midface (Malar & Submalar) Implants: • Volumizing the Midface with Implants • How to design a Custom Implant • Nasal Implants and Pre-Maxillary Implants. • Use of fillers with Midface Implants & Periorbita • Lip Augmentation - Injection technique	Demonstration by Faculty
4:15 – 5:00 p.m.	Round Table Discussion; Q & A: Pearls in Midface Contouring; Complicated cases & managing complications	Faculty
5:00 – 6:00 p.m.	Adjourn	

Joe Niamtu, III, MD, is a fellow of the American Academy of Cosmetic Surgery and the American Society for Lasers in Medicine and Surgery. Dr. Niamtu is board certified by the American Board of Oral and Maxillofacial Surgery. Dr. Niamtu lectures internationally on cosmetic facial surgery and has written over 200 publications on various cosmetic facial topics. Dr. Niamtu served as editor of 3 textbooks on cosmetic facial surgery and has written chapters in 17 other textbooks.



Edward O. Terino, MD, is a graduate of Amherst College and Yale University. Dr. Terino is a certified Diplomate of the American Board of Plastic Surgery, a member of the American Society of Aesthetic Plastic Surgery. He has served on the teaching staffs of several universities including UCLA, USC, and Stanford and is a world-renowned pioneer and developer in the field of facial implants and solutions for flat cheeks, small jaw lines and weak facial contours.



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have been negotiated for doctors who register before September 22, 2008

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Address: _____ City: _____ State/ZIP: _____

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Please return completed registration with payment by mail or fax to:
The Professional Image, Inc., 359 San Miguel Drive, Suite 303, Newport Beach, CA 92660
Phone: (949) 760-1141 Fax: (949) 760-1259

Cost: \$2,700 (before September 15th) \$2,900 after

Payment Options: Check: Make payable to: The Professional Image, Inc.

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I, the undersigned, agree that this event contract binds me to attend the Art of Facial Contouring Course to be held on October 23 & 24, 2008 at Touro University in Las Vegas, NV. I understand that in the event the meeting is cancelled due to Acts of God, Acts of Terrorism, or any kind of state or national emergency, the sponsor fee will not be returned. I understand that there are no cancellations, and no other exceptions will be made, due to the rental, exclusivity and location of this event.

Name: _____ Date: _____

Event Managed by – TPI Events (949) 760-1141

Cadaver Instructional Lab at Touro University in Las Vegas



Register Now! Space is Limited!

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