

The Art and Science of Skin Treatments & Rejuvenation

ULTIMATE SKIN SYMPOSIUM

ULTIMATE SKIN

symposium

DIRECTOR

Zein E. Obagi, MD
Board Certified Dermatologist
Fellow, American Board of
Dermatology

CO-DIRECTOR

Suzan Obagi, MD
Board Certified Dermatologist
Assistant Professor of Dermatology

SPONSORED BY



The Medical Educator Consortium

This CME Activity is approved for a maximum 17.0 hours toward AMA PRA Category 1 credit™.



November 13-14, 2008
Post-Course November 15, 2008
Beverly Hills Hotel

www.obagisymposium.com

Dear Colleagues,

Dermatologists, cosmetic, and plastic surgeons already know about the benefits of invasive & non-invasive skin rejuvenation procedures-lasers, fillers, injectables, and chemical peels. Essential to all of these modalities, yet often neglected, is the skin, as many of the complications that occur during rejuvenation procedures are related to the skin. It is the one aspect that remains poorly addressed, less understood and conveniently ignored at courses and symposia.

Now, for the first time in the new millennium, I invite you to a much anticipated and completely updated course on skin rejuvenation procedures. Joining me at the symposium is my daughter, Dr. Suzan Obagi. Together, Obagi & Obagi will give you, the next generation- a combination of our 40 years of clinical experience and research along with forward-thinking solutions for treating and managing skin. You will gather useful information from lectures, case studies, an interactive polling A/V system, tools and techniques presented on HD videos and Q & A with the panel.

We welcome you to join us at the ultimate symposium, in the ultimate city, at the ultimate hotel, with the ultimate gala entertainment and best of all, the ultimate learning experience. But space is limited, so please register soon to secure your reservation.

Sincerely,



Zein E. Obagi, MD

Faculty

Zein E. Obagi, MD

Medical Director, Obagi Skin Health Institute
Beverly Hills, California

The quintessential maverick of dermatology, merely intended to challenge the norms of conventional skin treatments. In so doing, he shattered the status quo, changed the ways that dermatologists and plastic surgeons treated skin, and managed to expose the risk-adverse culture to new ideas and opportunities. As an inventor and author, his name has become synonymous to results-oriented skin treatments around the world.

Suzan Obagi, MD

Assistant Professor of Dermatology
Director, The Cosmetic Surgery & Skin Health Center
University of Pittsburgh Medical Center
Pittsburgh, Pennsylvania

Actively trains residents and fellows at the University of Pittsburgh. Author of many articles and book chapters on the subject of skin resurfacing, autologous fat augmentation, fillers, and lasers.

Joseph Niamtu, III D.M.D.

Private Practice Cosmetic Facial Surgery
Midlothian, Virginia

Well-known in international cosmetic surgery circles as surgeon, teacher and author. Has written over 200 publications on various cosmetic facial topics and served as editor of three textbooks on cosmetic facial surgery.

Michael B. Stevens, MD Ph.D FACS

Plastic and Reconstructive Surgery
Visalia and Beverly Hills, California

An expert in integrating skin treatments and plastic surgery and a pioneer of the total approach in plastic surgery.

Jarl Bunaes, MD

Private Practice Cosmetic Facial Surgery
Sandvika, Norway

Renowned authority in facial plastic surgery, rhinoplasty, and expert in integrating facial plastic surgery with lasers, chemical peels, skin conditioning, and other modalities related to skin.



The goal of the Ultimate Skin Symposium is to provide participants with the most comprehensive course on skin rejuvenation. This symposium is for the specialist, who wish to acquire information on photo-damage, melasma, rosacea, acne, acne scars, and rhytides and treatment for their patients.

Upon completion of this course, participants should be able to:

- Identify Normal & Complex skin types of their patient through Novel Skin Classification
- Select the best treatment based on factors such as skin type & medical problems (photo-damage, acne, rosacea, scars, wrinkles, laxity, and melasma)
- Explain how topical agents work based on new classification: essential, supportive, and non-essential categories
- Describe and select proper skin resurfacing procedures including light-to-deep chemical peels, laser resurfacing, and combination therapies
- Discuss and combine adjuvant treatments using Botulinum Toxin A and soft-tissue fillers, lasers, and electro-surgery
- Understand how to integrate skin rejuvenation and resurfacing with traditional cosmetic surgery procedures (facelifts, eyelifts, and fat augmentation) to enhance results



Beverly Hills Hotel

Highlights

- Novel approaches to skin from A – Z to help both novice and expert practitioners
- Enhancing patient results with every treatment and every procedure
- Treating the most challenging skin conditions safely and effectively
- Emphasis on pigmentary skin problems, wrinkles, and laxity
- Open Forum: A session for participation– Bring your most challenging and difficult cases to an open forum for recommendations and solutions

Format

This comprehensive, in-depth symposium, is specific to Skin Health Restoration and Rejuvenation. Lectures are presented by a few select experts in their fields, and are directed by the legendary Dr. Zein Obagi, pioneer of the concept of Skin Health. Open and frank discussions are encouraged during the Q&A sessions. During the Q&A there will be time allotted for attendees to bring their difficult cases or complications, including slides of patients, for discussion by a think-tank panel. Time is limited, 1 Case Study will be reviewed at the end of the days' session. Those participants with an interest in presenting a Case Study should send their request via email to tvalls@meccinc.com.

Target Audience

This activity has been designed to meet the educational needs of dermatologists, plastic surgeons, cosmetic surgeons, and aesthetic physicians involved in the care of patients with photo-damage, melasma, rosacea, acne, acne scars, and rhytides.

Accreditation Statement

Accreditation: The Medical Educator Consortium, is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation

Credit Hours: The Medical Educator Consortium, designates this educational activity for a maximum of **17.0 hours** of category 1 towards the AMA Physician's Recognition Award™.

Faculty Disclosure Statement

The Medical Educator Consortium, Inc. in accordance with accreditation requirements will disclose any significant financial interest or other relationship with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services discussed in an educational presentation and with any commercial supporters of the activity.

Americans with Disabilities Act

♿ Event staff will be glad to assist you with any special needs (i.e., physical, dietary, etc). Please contact the conference management company, MECC no less than 30 day prior to the live event at 305-663-1628 or via email at tvalls@meccinc.com

For More Information

Please Contact: **Conference Management**

MECC (Meetings Events & Conference Coordinators, Inc)

1550 S. Dixie Highway, Suite 202, Coral Gables, Florida 33146. TEL: 305.663.1628 FAX: 305.675.2718 WEB: www.meccinc.com

ULTIMATE SKIN

symposium

- **“Beyond Fitzpatrick” The Obagi Skin Classification** A practical classification system to assist the practitioner in selecting the ideal treatment plan or procedure for all patients regardless of skin type.
- **Classification of Topical Agents** To assist practitioners in evaluation and selection of medical and non-medical skin care products in accordance with the topical agent’s therapeutic benefits and mechanism of action.
- **“Healthy Skin”** The concept of “Healthy Skin” is essential to identifying specific skin problems and formulating an appropriate plan of care that includes “Skin Conditioning”, prevention of skin aging, treatment of acne scars, precancerous lesions, melasma, photo-damage, and the importance of a maintenance program.
- **Skin Evaluation: Taking the Guesswork Out of Assessment** The proper steps necessary to evaluate a patient’s skin, utilizing consistent subjective and objective scales with easy-to-recognize parameters to evaluate treatment efficacy and success.
- **Guiding Principles for Skin Treatment and Rejuvenation** To weed through marketing claims and popular procedures and to select appropriate procedures based on skin type, depth safety, and effectiveness.
- **Procedure Classification** Utilize a new protocol to learn how to properly select the appropriate chemical peel or laser procedure in accordance with specific criteria that categorize procedures based upon relevance. “Down-time” versus “No-down-time” procedures are addressed.
- **The Blue Peel®** Participants will learn how to correctly perform the only depth-controlled peel for non-surgical skin tightening.
- **Delivering Safe & Effective Treatments and Procedures for Ethnic Skin** No longer taboo, learn how to safely treat African-American, Asian and Complex skin types, while maintaining patient’s normal color and texture.
- **Difficult Skin Problems** Treatment of common, yet difficult to treat skin problems including photo-damage, acne & acne variants, rosacea, large pores, scars, wrinkles, laxity, and pigmentation conditions.
- **“The Myth Surrounding Skin Sensitivity”** The most common cause for treatment failure and complications. Elimination of skin sensitivity in just 6 – 8 weeks.
- **Complications** How to identify, treat, and prevent a wide range of commonly seen complications including PIH, hypopigmentation and keloids.
- **Maintaining Skin’s Youth** Learn how to keep your patient’s skin young forever without surgery or invasive procedures and ensure long-term patient loyalty.
- **Perfecting Results** Artistic techniques for injecting Botulinum Toxin A, Fillers, Fat injections, and Volume Replacement.

Thursday, November 13, 2008

Rodeo Room

Friday, November 14th, 2008

Rodeo Room

Post-Course: Saturday, November 15th, 2008

THIS POST COURSE IS PRESENTED AS A NON CME COURSE

Rodeo Room

PROGRAM AGENDA

TIME	TOPIC	PRESENTER	TIME	TOPIC	PRESENTER	TIME	TOPIC
7:00 – 8:00 am	Registration & Continental Breakfast/Exhibits		7:00 – 8:00 am	Coffee & Continental Breakfast		The In-Depth Approach to Obagi Skin Treatment & Rejuvenation “The Obagi Method” – Presented by Dr. Zein Obagi	
	<i>Morning Session</i>			<i>Morning Session</i>			
8:00 – 9:15 am	What You Should Know About Skin • Skin Anatomy • The concept of Healthy Skin: Prevention, Treatment and Maintenance • “Beyond Fitzpatrick” a new skin classification • Diagnoses based on skin evaluation scale	Dr. Zein Obagi	8:00 – 9:00 am	The Blue Peel® vs Other Peels • The only depth-controlled peel • Non-surgical skin tightening	Dr. Zein Obagi	7:00 – 8:00 am	Registration & Continental Breakfast
9:15 – 10:15 am	Skin Conditioning • Classifying agents as essential, supportive, and non-essential • How to manage the skin both prior and after procedures • The essential role of “Skin Conditioning” in cosmetic surgery	Dr. Suzan Obagi	9:00 – 9:30 am	High Definition Video Presentation TCA Peels		8:00 – 9:00 am	Topical Agents; Mechanism of Action • Proper selection • Generics to the “all ready”/prepared Obagi Systems
10:15 – 10:30 am	Coffee Break/Exhibits		9:30 – 10:00 am	“When to Peel, Laser, or Dermabrade”	Dr. Suzan Obagi	9:00 – 9:30 am	Perfecting the Usage of the Obagi Systems • Nu Derm®, C-Rx®, & Clenziderm®
10:30 – 11:30 am	Skin Rejuvenation: What does the term mean? • From topical agents to procedures: Learn the steps for comprehensive skin rejuvenation	Dr. Zein Obagi	10:00 – 10:15 am	Coffee Break/Exhibits		9:30 – 10:30 am	Perfecting the Treatments for Common Skin Disorders • Pigmentary disorders • Aging skin & photo damage • Acne, Variants; Rosacea, Sebaceous glands disorders • Scars “all types”
11:30 – 12:00 pm	Question & Answer Session Open questions from the audience		10:15 – 11:15 am	Reconstructing the Most Damaged Skin – Advanced Skin Rejuvenation	Dr. Zein Obagi	10:30 – 11:00 am	Coffee Break/Exhibits
12:00 – 1:00 pm	Lunch (Crystal Ballroom)		11:15 – 11:45 am	Video Presentation (Hyfercation, Fillers, Sculptra, Botulinum Toxin A)		11:00 – 12:30 am	The Ideal Practical Approach to Skin Rejuvenation • “Skin Conditioning” pre-operatively • “Sensitive Skin” a Reality or Fiction? What can be done • Selecting and combining procedures in skin rejuvenation
	<i>Afternoon Session</i>		11:45 – 12:00 pm	Question & Answer Session <i>Open questions from the audience</i>		12:30 – 1:00 am	Summary, Questions & Answers
1:00 – 2:00 pm	Procedures in Skin Rejuvenation & Treatment • Throw out the hype: What works & what does not; quick laser overview • Where does non-ablative or minimally ablative laser treatment fit? • How to select procedures	Dr. Suzan Obagi	12:00 – 1:00 pm	Lunch (Crystal Ballroom)			
2:00 – 2:45 pm	Skin Sensitivity: Fact or Fiction? “Skin Health Restoration Part 1” • Learn to eliminate skin sensitivity in 6 – 8 weeks • How to treat commonly seen skin problems	Dr. Zein Obagi		<i>Afternoon Session</i>			
2:45 – 3:00 pm	Coffee Break/Exhibits		1:00 – 1:45 pm	The Benefits of Skin Treatment & Topical Skin Care in Plastic Surgery	Dr. Michael Stevens	Gala Evening Event: Thursday November 13th 6.30 PM -10 PM Join us on this evening and delight your palette as well as your sense of rhythm. It will be a night for you to remember time lost and the glorious days of youth and fantasy. “Engulf yourself in the rhythm and music of the famous Gipsyland” (formally known as Gipsy Kings)	
3:00 – 4:00 pm	Ethnic Skin: A Special Approach “Skin Health Restoration Part 2” • Learn how to easily treat and perform procedures on ethnic skin for a variety of skin problems	Dr. Zein Obagi	1:45 – 2:30 pm	The Total Approach of Combining Skin Procedures, Laser and Plastic Surgery	Dr. Jarl Bunaes		
4:00 – 5:00 pm	Perfecting Popular Procedures • Botulinum Toxin A, Fillers, Fat Injection & Volume Replacement • Video Presentation of Botulinum Toxin A & Filler Injection Techniques	Dr. Joseph Niamtu	2:30 – 3:30 pm	An Algorithmic Approach to the Acne Scar Patient • Classification of acne scars • Treatment options based on scar morphology • How to combine treatment modalities	Dr. Suzan Obagi		
5:00 – 6:00 pm	Open Forum: Question & Answer Session Open questions from the audience		3:30 – 3:45 pm	Coffee Break/Exhibits			
6:30 pm	Cocktails (Crystal Ballroom Foyer)		3:45 – 5:15 pm	Complication: The Dreaded Word • Learn how to identify, treat, and prevent a range of potential complications, ranging from hypo/hyperpigmentation to scars & keloids	Dr. Zein Obagi & Dr. Suzan Obagi		
7:00 – 10:00 pm	Gala Dinner and Entertainment by Gipsyland		5:15 – 5:30 pm	Open Forum: Question & Answer Session <i>Open questions from the audience</i>			
			5:30 – 6:00 pm	Panel Discussion Review and discussion of various difficult cases and complications			



photo: Rocky Schenck

World-renowned Gipsyland are traveling from France specifically to entertain our esteemed Obagi Symposium attendees. Their amazing flamenco-based music style is for every culture and every taste.

A portion of the fee will be donated to the Children's Tumor Foundation, www.ctf.org

The Art and Science of Skin Treatments & Rejuvenation

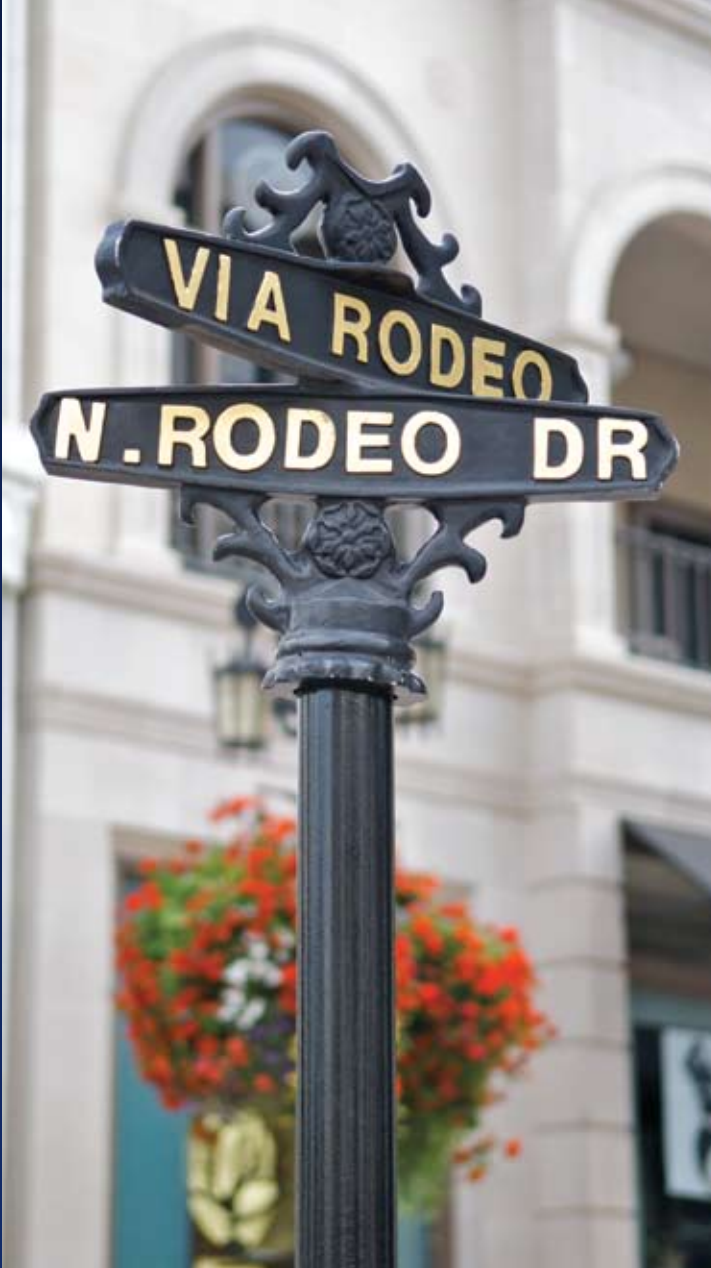
ULTIMATE SKIN

symposium

November 2008

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

www.obagisymposium.com



OBAGI SKIN HEALTH INSTITUTE
 270 North Canon Drive, #100, Beverly Hills, California 90210

PRESORTED
 FIRST CLASS-MAIL
 U.S. POSTAGE
 PAID
 SANTA ANA CA
 PERMIT 4162

