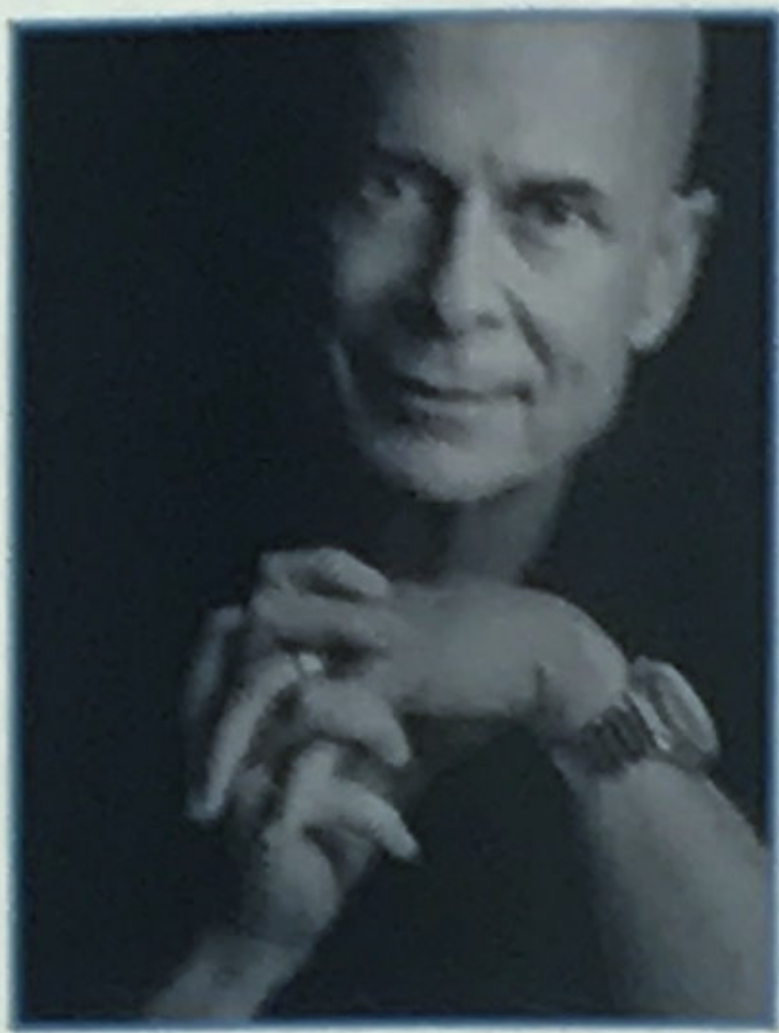


My New Favorite Thing:

JUVÉDERM VOLBELLA



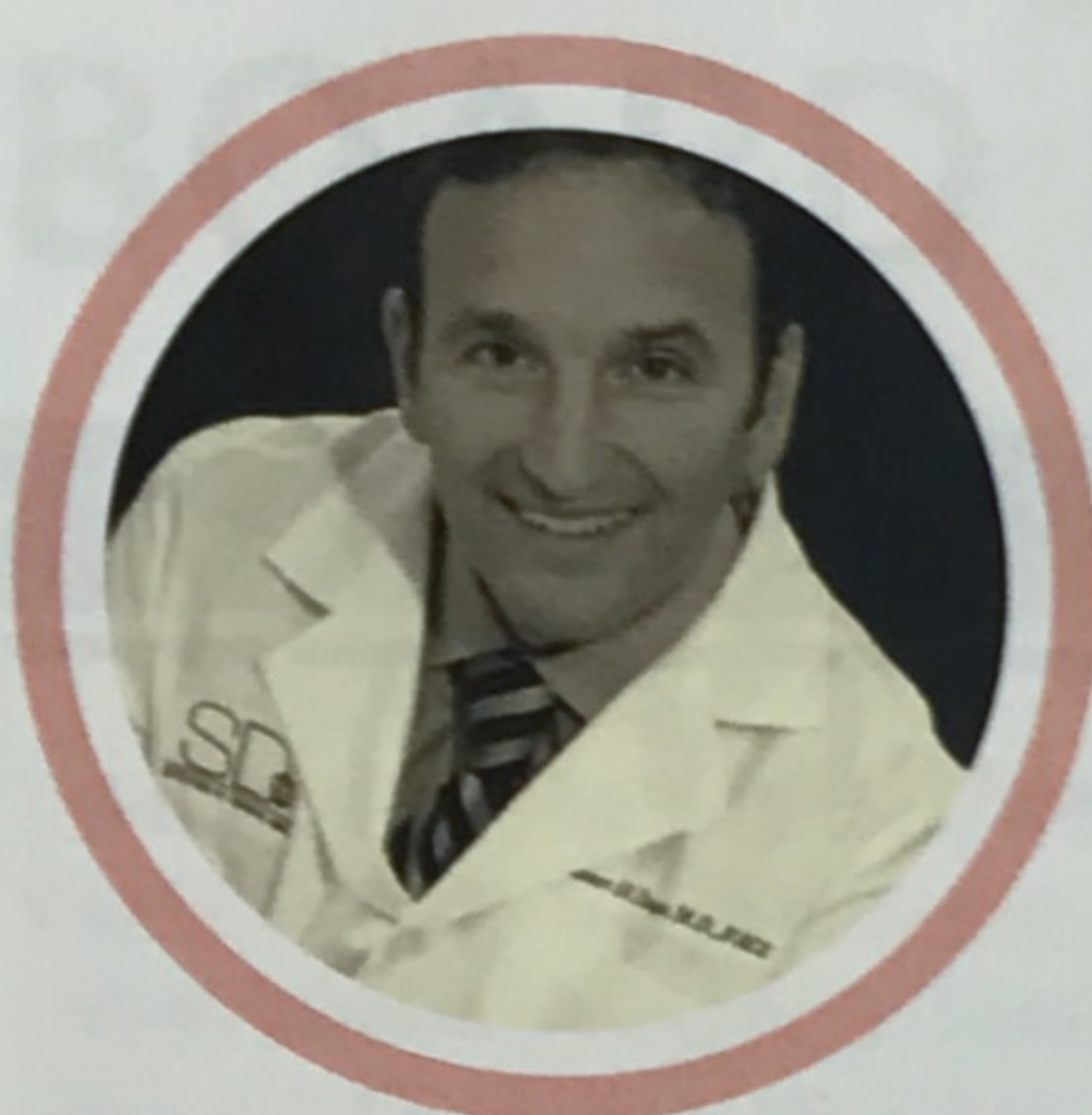
"New fillers are like new friends as they can provide decades of appreciation. The newer fillers just seem to do more, go further and last longer. Virtually all of the new fillers from mainstream companies have been safe and effective with continually increasing longevity. The biggest paradigm shift in this country (mirroring Europe, Canada, and Australia) has been a precise "tool kit" of designer fillers that are engineered to specific indications and application. Today, all the filler companies are providing precision products that are engineered and cross-linked to act in specific ways whether it be fluid or viscous.

And Juvederm Volbella is the newest designer, site-specific filler to receive approval from the US Food and Drug Administration.

Although it has only been available for a short time, I have used about 50 syringes and have a waiting list for the next shipment. Obviously, this experience cannot speak to longevity of the product, but I have been really impressed with the filler's ability to plump fine perioral lines and wrinkles and to provide lip volume. It is very fluid and easy to inject. I sometimes use a 32-gauge needle! It is not very hydrophilic and provides a 'what-you-see-is-what-you-get' result. I have seen very little bruising and swelling with Volbella and I am very impressed at this early stage of the game, as are my patients."

Joseph Niamtu III, DMD | Facial cosmetic surgeon | Midlothian, VA

EDITORIAL SPOTLIGHT



reduction will continue its significant growth, and male genital cosmetic treatments will be talked about, reported on but not really done. Beauty filters and virtual reality facial-body morphing software on smart phones will further increase consumer demands for the ideal. A medical professional will go too far on social media causing a major controversy."

STEVEN H. DAYAN, MD, FACS

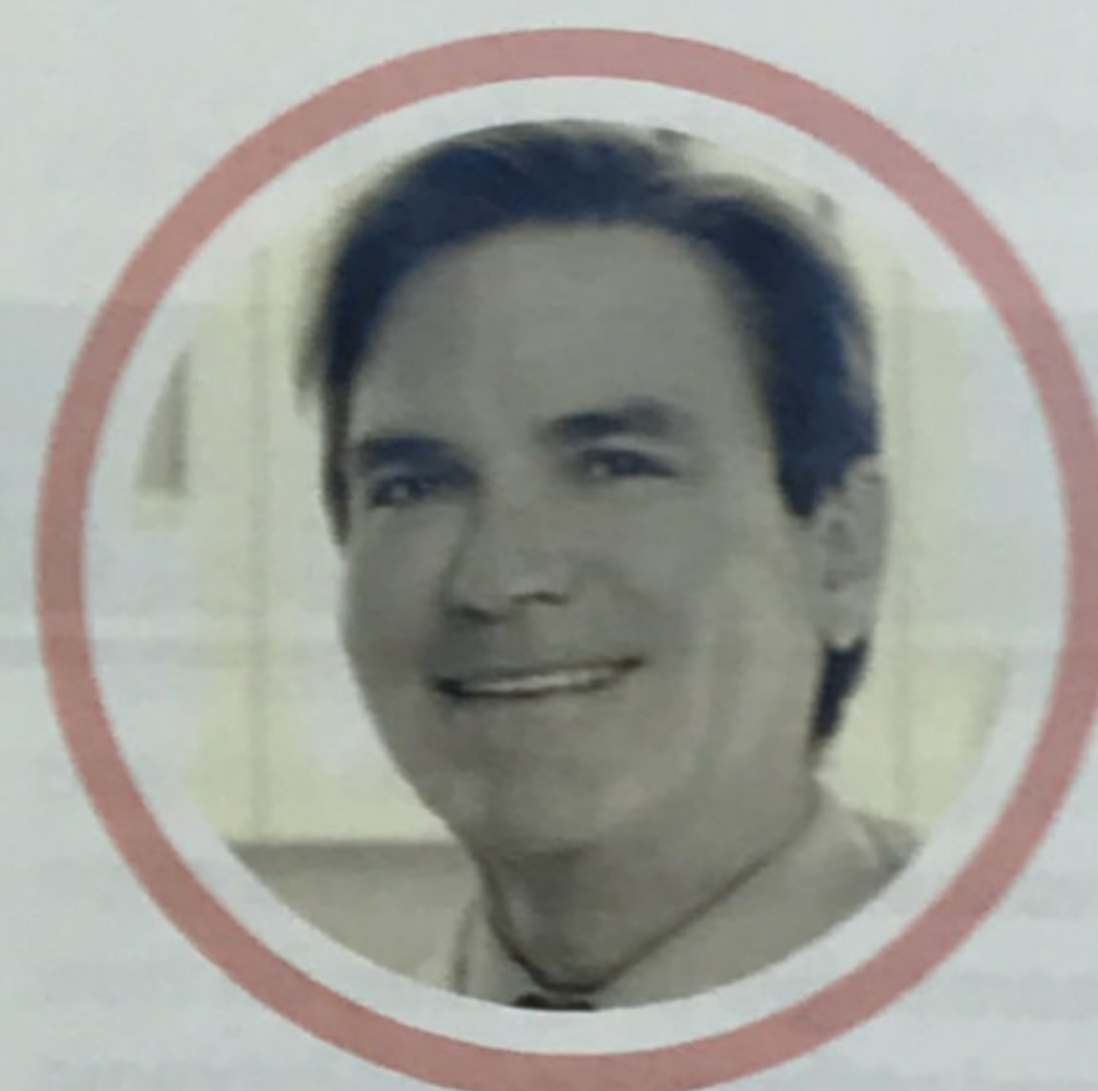
Chicago, IL

Co-Chief Medical Editor, *Modern Aesthetics**

ing, and fat melting procedures and the like. My injectable practice continues to flourish with no end of growth in sight. I think this is representative of the popularity and effectiveness of these procedures."

JOE NIAMTU, III, DMD, FAAC

Niamtu Cosmetic Facial Plastic Surgery
Midlothian, VA

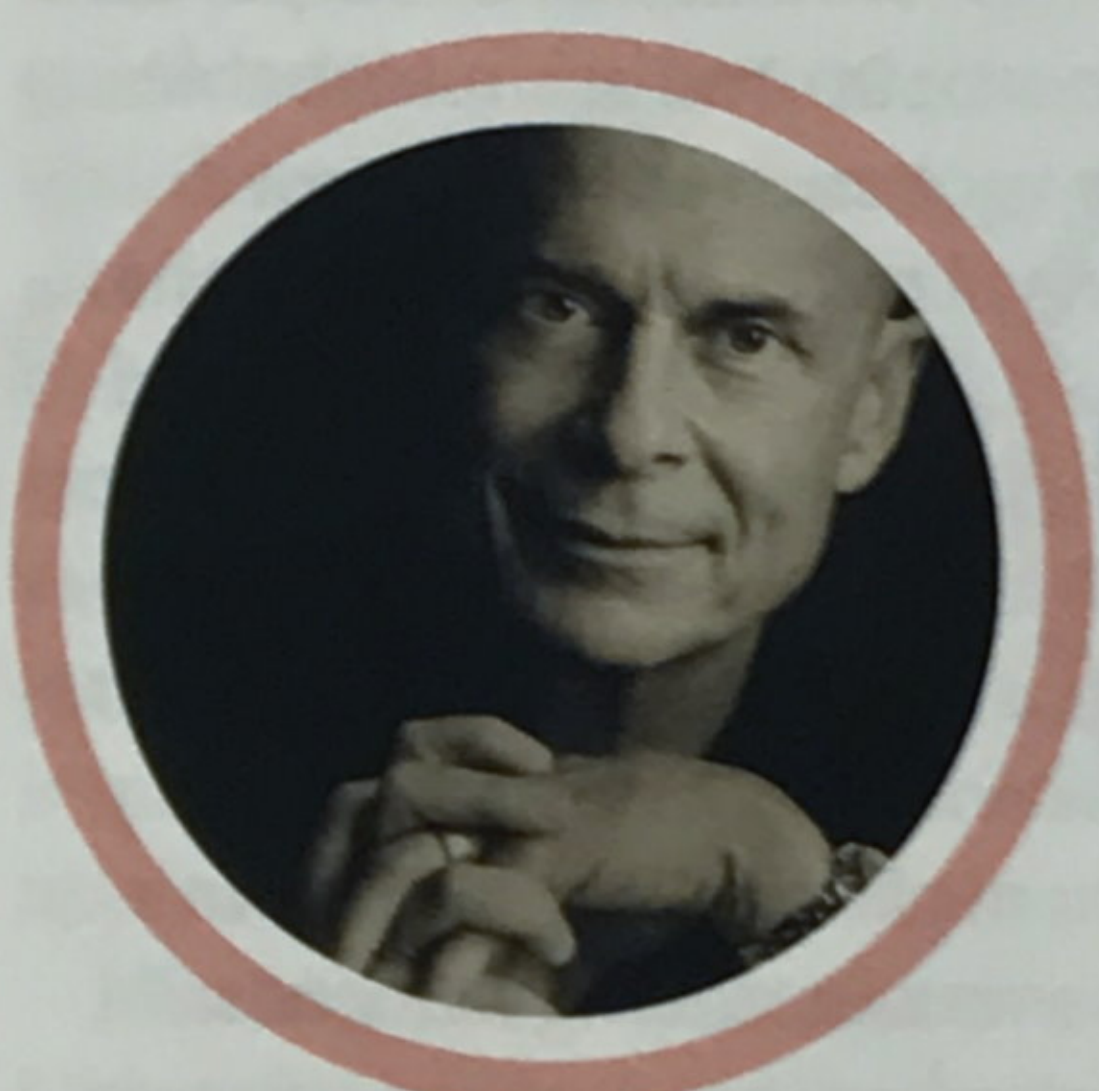


"New skin tightening and lifting technologies will prevail, with more collagen and elastin, less pain and time. These will be practice changers for sure. Combined Cellfina with fat injections will win the day. We will also see Zeltiq Advantage applicators that freeze

the fat in half the time with less suction, bruising and pain. These new applicators will make the old way of doing Coolsculpting extinct. Throw away deodorants and antiperspirants. Miradry will get a US Food and Drug Administration nod for the elimination of sweat and odor." ■

GRANT STEVENS, MD

Founder and Medical Director, Marina Plastic Surgery
Marina Del Rey, CA



"I have seen facelift surgery continue to grow. Part of this growth is attributable to our aging population, but I also think that it represents the fact that patients tried non-surgical procedures and were not satisfied with the results. These include skin tightening, fat dissolving fat freez-